

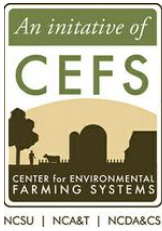
**FREE SEMINAR SERIES**  
**The Business of Organics**

All sessions are from 6 p.m - 8 p.m.

Caswell County Extension Office  
126 Court Square, Yanceyville



Register at: [www.ncsbc.net](http://www.ncsbc.net), Search Training,  
Choose Location: At Center, then Center: PCC or call (336) 694-4013



**NC GROWING TOGETHER**

*Connecting Local Foods  
to Mainstream Markets*



Sept. 4 Intro to Certification

Sept. 11 Recordkeeping

Sept. 18 Pricing your Product

Sept. 25 "Outside of the Box"  
Marketing

Oct. 2 Promoting Organic  
with Social Media

PCC's Small Business Center is collaborating with the North Carolina Growing Together Project/Center for Environmental Farming Systems (CEFS) and Caswell County Cooperative Extension service to provide a training on the business of organic farm operations. This training will teach in-depth what it means for a farm to be organically certified, how to become organically certified, how to maintain organic certification, business planning for organic farm operations, record keeping, organic product pricing and organic product marketing.